



HyDesign

INTERIORS+MARKETING

GISELLE HYMANSON
732-718-5403

PROFESSIONAL AFFILIATIONS

American Society of Interior Design (ASID), Associate Member (2016-present)

ASID Programs Committee Member (2019)

Brookdale Community College Advisory Committee (2016-present)

Pursuing NCIDQ certification (2024-25))

RELATED EXPERIENCE & SKILLS

Digital design and 3-D modeling: AutoCAD, SketchUp, Adobe Photoshop, Acrobat XI Pro, Microsoft Office, all Mac-based office programs.


Freelance Illustrator
Rossiter-Ewers Publishing
Columbia, MO
June 2014-2017

Just For Kicks (2015), Peter Birle
Five Alarm (2017), Peter Birle


After graduating Fordham University with an Art History/Studio Art Degree, and enjoying a 25-year career in marketing & advertising, I took a path into interior design, now "branding" spaces for residential and commercial clients. A graduate of Brookdale Community College's Interior Design program, I've served as a part-time adjunct professor and Advisory Board Member there since 2016. For the last 7 years, I was the primary Interior Designer at Parallel Architectural Group, in Long Branch, New Jersey; leaving in 2024 to start the Interior Design and Marketing Consulting firm, HyDesign LLC.

EDUCATION Associate of Applied Sciences, Interior Design, Brookdale C.C.,
Bachelor of Arts in Art History/Studio Art, Fordham University

PREVIOUS PROFESSIONAL EXPERIENCE

 Parallel Architectural Group, LLC, Long Branch, NJ
Interior Designer Sept. 2017-Feb.2024


Provided Interior Design services for both the Commercial and Residential divisions, including schematic design, design development, FF&E selections, project management, construction administration, site visits, client meetings, and creation of lighting plans, finish schedules & technical drawings for CD sets. Manage visualization services including creation of concept boards, renderings and 3D animations. Provide interior design, exterior refresh design and color selection services for the Community Associations Division.

 Brookdale Community College, Lincroft, NJ
Adjunct Professor January 2018-2021

Instructed several courses in the Interior Design program, including Studio I, Business Practices & Portfolio Development, Design Elements

 InsabellaDesign, Little Silver, New Jersey
Interior Designer July 2016-September 2017

Member of the design team involved in a variety of commercial, healthcare and residential projects commissioned to the firm. Daily tasks included Specifications, CAD Design/3-D Rendering, FF&E Selections, Procurement and Order Fulfillment.

 Manhattan Bagel/Einstein Noah Restaurant Group, Lakewood, CO
Marketing Director June 2000 -June 2014

Developed and managed the strategic marketing and regional advertising plans for the Manhattan Bagel brand, a leader in the quick-casual restaurant category. Responsibilities included \$2MM budget management, store design, new product development, branding corporate presentations, public relations, packaging, advertising, and in-store merchandising.